



FOR IMMEDIATE RELEASE

Phoenix Convention Center & Venues celebrates 50 years of hosting meetings and events

PHOENIX, Arizona (September 27, 2022) — On September 28, 2022, the Phoenix Convention Center & Venues will celebrate 50 years since its initial grand opening in 1972. The original Phoenix Civic Plaza building also included the multi-purpose performing arts venue, Symphony Hall. Envisioned to serve as a center for cultural and theatrical performances, Symphony Hall complemented Phoenix Civic Plaza's goal to grow the city's convention and tourism business. Since that time, the Phoenix Civic Plaza and Symphony Hall have grown to become a driving force for downtown revitalization.

During the mid-80's, the facility was expanded across Washington Street, and in the mid-90's, underwent a \$30 million renovation. After decades of residents and visitors enjoying a variety of events at the Civic Plaza, the facility underwent a \$600 million expansion that tripled the size of the venues. The expansion project was completed in late 2008 and was reopened as the Phoenix Convention Center. The expanded convention center allowed Phoenix to host conventions, trade shows, and events on a national level. Since the completion of the expansion project, the Phoenix Convention Center has hosted approximately 2.7 million convention attendees representing 7.5 million hotel room nights and generates more than \$300 million in direct visitor spending annually.

During this milestone year, the Phoenix Convention Center & Venues will celebrate the remarkable meetings and events it has hosted over the years, and the profound change in the downtown landscape since it was first established. With a dedicated team of 250+ employees, nearly one million square feet of rentable space, and a variety of essential amenities, the Phoenix Convention Center & Venues long-term commitment to excellence over the decades will be instrumental in its future of hosting innovative and exciting meetings and events.

About the Phoenix Convention Center:

The award-winning, GBAC STAR™ accredited, Phoenix Convention Center is one of the largest convention venues in the United States. It boasts nearly one million square feet of rentable meeting and event space. As a department of the City of Phoenix, the Phoenix Convention Center is a vital economic enterprise for the state and local economy. The Phoenix Convention Center & Venues include the Phoenix Convention Center, Symphony Hall, Orpheum Theatre Phoenix and nine downtown parking facilities.

Contact:

Jacqueline Davis, Marketing and Communications Manager
Jacqueline.Davis@phoenix.gov
(602) 647-1447

100 NORTH 3RD STREET, PHOENIX,
ARIZONA 85004

800.282.4842 | 602.262.6225

PHOENIXCONVENTIONCENTER.COM