



News
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10th Annual CANSTRUCTION Exhibit on Display at the Phoenix Convention Center

(Phoenix, AZ – Aug. 9, 2016) – The 10th Annual CANSTRUCTION® Design Build Exhibit is on display at the Phoenix Convention Center West Building through Aug. 19.

The annual fight against hunger Design Build competition brought together architectural, engineering and construction teams to construct structures out of canned goods and other non-perishable food items, which will be donated to St. Mary's Food Bank Alliance. Eleven teams showcased their talents while feeding the hungry. In the last nine years, The Society for Marketing Professional Services Arizona Chapter CANSTRUCTION® Committee donated more than 390,000 pounds of canned goods to St. Mary's Food Bank Alliance. The event has become the largest single-event donations for the Food Bank.



During the first week of exhibition, the public is encouraged to cast their vote for the People's Choice award at the exhibition space and on the Phoenix Canstruction Facebook page. The CANSTRUCTION® teams have the opportunity to win awards for the can structures for the following categories Best Use of Labels, Best Meal, Structural Ingenuity and Jurors' Favorite by a panel of judges. Winning teams will be publicly honored at an Awards Ceremony and dinner on Tuesday, August 16.

CANSTRUCTION® is a unique international charity which hosts competitions and exhibits showcasing structures made entirely from canned food. Since 1992, CANSTRUCTION® has helped raise over 21 million pounds of food for local hunger relief. CANSTRUCTION® events are held annually in over 150 cities around the world including North and South America, Australia, Europe and Asia.

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About the Phoenix Convention Center & Venues:

The award-winning Phoenix Convention Center is one of the largest convention venues in the United States. It offers nearly 900,000 square feet of rentable meeting and exhibition space. Established in 1969 as a department of the city of Phoenix, the Phoenix Convention Center is a vital economic enterprise for the state and local economy. The Phoenix Convention Center & Venues include the Phoenix Convention Center, Symphony Hall, Orpheum Theatre and five parking garages.